

2019

ADVANCED PROTECTION PROGRAM

IMPORTANT INFORMATION

EFFECTIVE DATES

Nov 1, 2018 - Aug 31, 2019

ELIGIBLE GEOGRAPHY

US cotton states

MAXIMIZE YOUR INCENTIVES IN 3 SIMPLE STEPS

1. Purchase at least 40 units of NexGen XtendFlex cotton seed
2. Purchase at least 60 gals of Interline herbicide or 120 gals of InterMoc herbicide
(Equivalent combinations of Interline or InterMoc are acceptable.)
3. Purchase at least 1 eligible additional product



Americot, Inc.

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www.americot.com



NEXGEN® XTENDFLEX® COTTON SEED VARIETIES & INTERLINE® HERBICIDE INCENTIVES

Americot is excited to offer our Advanced Protection Program to cotton growers who purchase NexGen XtendFlex cotton seed varieties along with a selection of crop protection products in the defined program geography.

QUALIFYING PRODUCTS & INCENTIVE

PRODUCT	MOA GROUP #	MINIMUM PURCHASE	USE RATES/ACRE (MAX PROGRAM RATES)	PER APPLICATION EARNINGS	MAX EARNINGS PER ACRE
NexGen® XtendFlex® Varieties		40 units	1 unit = 6 acres		
Interline® (Glufosinate)	10	60 gals	32 fl oz (up to 2 apps)	\$0.75	\$1.50
—or— InterMoc™ (Glufosinate + S-Metolachlor)	10, 15	120 gals	64 fl oz (1 app)	\$1.50	\$1.50

*Equivalent combinations of Interline or InterMoc are acceptable. For Example: 15 gals Interline (25%) + 90 gals InterMoc (75%) or 30 gals Interline (50%) + 60 gals InterMoc (50%)

PRODUCTS TO EARN ADDITIONAL INCENTIVES:

CottolyST™ Enhanced (Seed Treatment)		40 units	1 unit = 6 acres		\$0.75
Satellite® HydroCap or Flex (Pendimethalin)	3	5 gals	16 fl oz (up to 32 fl oz)	\$0.50	\$1.00
Mocasin® II Plus (S-Metolachlor)	15	5 gals	20 fl oz (up to 40 fl oz)	\$0.50	\$1.00
Argyle™ (Acetamiprid + Bifenthrin)	4A, 3A	4 gals	8 fl oz (up to 16 fl oz)	\$0.25	\$0.50
Acenthrin™ (Acephate + Bifenthrin)	1, 3A	40 lbs	1 lb (up to 2 lb)	\$0.50	\$1.00

PROGRAM REQUIREMENTS

Eligible products will only be considered for rebate calculations if reported by your retailer via electronic data exchange (EDI) or grower point of sale via Data Dimensions (www.yourdatadimensions.com).

Please direct any questions to Customer Support:

Phone: 1-800-901-0012

Hours: Monday - Friday 8am - 5pm EST

Email: Sales@yourdatadimensions.com

Grower POS information must be reported under the same Trait License # to get credit for all eligible purchases.

Retailer must certify and submit grower's POS information by **August 31, 2019**.

Replant seed acres do not qualify as seed match-up acres.

Program subject to change at Americot's discretion.

Incentives under this program will be issued on all qualifying orders no later than **December 31, 2019**.

* This is a cash rebate offer. Check will be issued to the retailer qualifying the most NexGen XtendFlex cotton seed, in the grower's name, upon satisfaction of all proof-of-purchase documents. This is not a points or merchandise incentive.



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