



# 2018

## IMPORTANT INFO:

### EFFECTIVE DATES

Nov 1, 2017 – Aug 31, 2018

### INCENTIVE VALUE

Up to \$2.50/Acre on Interline® herbicide

### INCENTIVE GEOGRAPHY

Arizona, Arkansas, Alabama, Florida, Georgia, Kansas, Louisiana, Mississippi, Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia

#### Americot, Inc.

5017 122nd Street  
Lubbock, TX 79424

888.678.SEED  
www.americot.com

#### United Phosphorus, Inc.

630 Freedom Business Center  
King of Prussia, PA 19406

610.491.2800  
www.upi-usa.com

## AMERICOT & UPI TEAM UP

### with NexGen® XtendFlex® Cotton Seed Varieties & Interline® Herbicide

Americot, Inc. is excited to team up with UPI Interline® herbicide to bring this offer to Americot cotton growers who purchase NexGen® XtendFlex® cotton seed varieties along with Interline herbicide in the defined program geography.

### QUALIFYING PRODUCTS & INCENTIVE.

Growers who purchase a minimum of **40 UNITS** of NexGen XtendFlex cotton seed, and a minimum of **60 GALLONS** of Interline herbicide will receive cash rebate as follows:

- Up to **\$2.50 per Acre Interline herbicide rebate** Incentive can be earned on up to 2 applications of Interline herbicide (total 64 fluid ounces) per acre.
- 1 cotton seed unit of NexGen XtendFlex = 6 acres.
- This is a cash rebate offer paid as a 2 party check to the grower and dealer supplying Interline herbicide, upon satisfaction of all proof of purchase documents. This is not a points or merchandise incentive.

### Weed Management RECOMMENDATION.

For optimal weed control, the following weed management program is recommended:

- Apply pre-emergent residual herbicides prior to, or at planting.
- Apply first application of 32-43 fluid ounces/acre of Interline Herbicide to XtendFlex Cotton when weeds are 3-4 inches maximum height. Interline herbicide may be tank mixed with other residual herbicides like Moccasin™ brand S-Metolachlor
- Apply a second application of Interline herbicide 10-14 days later if required.
- Optimum water volume is 15 gallons per acre.
- If weeds exceed recommended height or heavy population, apply Interline @ 43 fl.oz in 20 gal of water and plan sequential application 7 days later.

### QUALIFYING PURCHASE DATES.

NexGen XtendFlex cotton seed and Interline herbicide purchases must be made between **November 1, 2017 and August 31, 2018.**

### ELIGIBLE GEOGRAPHY:

Arizona, Arkansas, Alabama, Florida, Georgia, Kansas, Louisiana, Mississippi, Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia

### ELIGIBLE SEED VARIETY:

NexGen XtendFlex Cotton Seed Varieties





2018

**PROOF OF PURCHASE:**

To receive payment under this program, the following proof-of-purchase is required:

... **Date Purchased, Number of Units Purchased** of qualifying NexGen XtendFlex cotton seed, and **Dealer name and address** from whom qualifying seed was purchased. We will accept invoice copies or retailer sales reports verifying purchases, or a complete purchase report from Americot, Inc that details the required information for seed purchases.

... Proof of purchase invoices or dealer sales reports for Interline herbicide purchases must contain **date purchased, package size purchased, volume purchased, and name and address of retailer**. Please note bill of lading are not valid proof of purchase.

**SUBMITTING FOR YOUR REBATE:**

There are three (3) ways to submit. Mail – Fax – Email.

Submit no later than **September 30, 2018** all proof-of-purchase information along with the information below.

**The following information must be submitted with your required proof of purchase information.**

Two-party REBATE CHECK will be issued to Dealer reporting Interline and the Grower:



GROWER or FARM NAME \_\_\_\_\_

TAX ID # \_\_\_\_\_ MONSANTO LICENSE # \_\_\_\_\_

GROWER ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE # \_\_\_\_\_

DEALER NAME \_\_\_\_\_

DEALER ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**SUBMIT INFORMATION TO:**

**VIA MAIL:** NEXGEN - INTERLINE TEAM UP PROGRAM  
C/O DE DIRECT  
220 VALLEY ROAD  
WILMINGTON, DE 19804

**VIA EMAIL:** Scan and email proof of purchase document to: [CottonProgram@dedirect.net](mailto:CottonProgram@dedirect.net)

**VIA FAX:** Fax proof of purchase documents to: **(844) 222-3277**

All information must be postmarked no later than September 30, 2018.

Incentives under this program will be issued on all qualifying orders no later than **November 30, 2018**.

© Americot, Inc - United Phosphorus, Inc. Always read and follow label directions. UPI logo, Interline® and Moccasin™ are trademarks of United Phosphorus, Inc. Americot®, the Boll design, NexGen® and The Next Generation of Cotton® are trademarks of Americot, Inc. XtendFlex® is a trademark of Monsanto Technology LLC. Minimum use per acre is 32 fl oz/ Maximum use per acre is 64 fl oz matched to 1 unit of NexGen XtendFlex cottonseed. Program payments are not paid on Interline herbicide used as product reimbursement or replacement. Replant seed acres do not qualify as seed match-up acres. All federal, state, or local taxes on payments received under this program are the sole responsibility of the payment recipient and not Americot, Inc., or United Phosphorus, Inc. Sales or documents that appear to be fraudulent will be disqualified from program eligibility. Americot, Inc and/or United Phosphorus, Inc. reserves the right to verify all claims through independent audit. In any matter of discrepancy, Americot, Inc and/or United Phosphorus, Inc. reserves right of final decision. This program is void where prohibited by law. B1218