



# 2018

## IMPORTANT INFO:

### EFFECTIVE DATES

Nov 1, 2017 – Aug 31, 2018

### INCENTIVE VALUE

Up to \$2.50/Acre on Interline® herbicide

### INCENTIVE GEOGRAPHY

Arkansas, Alabama, Georgia, Kansas, Louisiana, Mississippi, Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia

#### Americot, Inc.

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## AMERICOT & UPI TEAM UP

### with NexGen® XtendFlex® Cotton Seed Varieties & Interline® Herbicide

Americot, Inc. is excited to team up with UPI Interline® herbicide to bring this offer to Americot cotton growers who purchase NexGen® XtendFlex® cotton seed varieties along with Interline herbicide in the defined program geography.

### QUALIFYING PRODUCTS & INCENTIVE.

Growers who purchase a minimum of **40 UNITS** of NexGen XtendFlex cotton seed, and a minimum of **60 GALLONS** of Interline herbicide will receive cash rebate as follows:

- Up to **\$2.50 per Acre Interline herbicide rebate** Incentive can be earned on up to 2 applications of Interline herbicide (total 64 fluid ounces) per acre.
- 1 cotton seed unit of NexGen XtendFlex = 6 acres.
- This is a cash rebate offer paid as a 2 party check to the grower and dealer supplying Interline herbicide, upon satisfaction of all proof of purchase documents. This is not a points or merchandise incentive.

### Weed Management RECOMMENDATION.

For optimal weed control, the following weed management program is recommended:

- Apply pre-emergent residual herbicides prior to, or at planting.
- Apply first application of 32-43 fluid ounces/acre of Interline Herbicide to XtendFlex Cotton when weeds are 3-4 inches maximum height. Interline herbicide may be tank mixed with other residual herbicides like Moccasin™ brand S-Metolachlor
- Apply a second application of Interline herbicide 10-14 days later if required.
- Optimum water volume is 15 gallons per acre.
- If weeds exceed recommended height or heavy population, apply Interline @ 43 fl.oz in 20 gal of water and plan sequential application 7 days later.

### QUALIFYING PURCHASE DATES.

NexGen XtendFlex cotton seed and Interline herbicide purchases must be made between **November 1, 2017 and August 31, 2018.**

### ELIGIBLE GEOGRAPHY:

Arkansas, Alabama, Georgia, Kansas, Louisiana, Mississippi, Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia

### ELIGIBLE SEED VARIETY:

NexGen XtendFlex Cotton Seed Varieties





2018

**PROOF OF PURCHASE:**

To receive payment under this program, the following proof- of- purchase is required:

... **Date Purchased, Number of Units Purchased** of qualifying NexGen XtendFlex cotton seed, and **Dealer name and address** from whom qualifying seed was purchased. We will accept invoice copies or retailer sales reports verifying purchases, or a complete purchase report from Americot, Inc that details the required information for seed purchases.

... Proof of purchase invoices or dealer sales reports for Interline herbicide purchases must contain **date purchased, package size purchased, volume purchased, and name and address of retailer**. Please note bill of lading are not valid proof of purchase.

**SUBMITTING FOR YOUR REBATE:**

There are three (3) ways to submit. Mail – Fax – Email.

Submit no later than **September 30, 2018** all proof of purchase information along with the following.

**The following information must be submitted with your required proof of purchase information.**

Two-party REBATE CHECK will be issued to Dealer reporting Interline and the Grower:



GROWER or FARM NAME \_\_\_\_\_

TAX ID # \_\_\_\_\_ MONSANTO LICENSE # \_\_\_\_\_

GROWER ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE # \_\_\_\_\_

DEALER NAME \_\_\_\_\_

DEALER ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**SUBMIT INFORMATION TO:**

**VIA MAIL:** NEXGEN - INTERLINE TEAM UP PROGRAM  
C/O DE DIRECT  
220 VALLEY ROAD  
WILMINGTON, DE 19804

**VIA EMAIL:** Scan and email proof of purchase document to: [CottonProgram@dedirect.net](mailto:CottonProgram@dedirect.net)

**VIA FAX:** Fax proof of purchase documents to: **(844) 222-3277**

All information must be postmarked no later than September 30, 2018.

Incentives under this program will be issued on all qualifying orders no later than **November 30, 2018**.

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